

ESTTA Tracking number: **ESTTA678186**

Filing date: **06/15/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	CSC Holdings, LLC
Granted to Date of previous extension	06/14/2015
Address	1111 STEWART AVENUE BETHPAGE, NY 11714 UNITED STATES
Attorney information	Emily Weiss Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York, NY 10017 UNITED STATES cmende@fzlz.com, eweiss@fzlz.com Phone:212-813-5900

### Applicant Information

Application No	86331109	Publication date	12/16/2014
Opposition Filing Date	06/15/2015	Opposition Period Ends	06/14/2015
Applicant	First Citizens BancShares, Inc. 4300 Six Forks Road Raleigh, NC 27609 UNITED STATES		

### Goods/Services Affected by Opposition


Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Promoting the sale of credit card accounts through the administration of incentive award programs
Class 036. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Credit card services


### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------


### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3123072	Application Date	04/25/2005
Registration Date	08/01/2006	Foreign Priority Date	NONE
Word Mark	OPTIMUM REWARDS		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2005/02/28 First Use In Commerce: 2005/02/28 Promoting the goods and services of others by conducting incentive award and customer loyalty programs that allow participants to earn points and redeem them for a wide variety of discounts, tickets,coupons and other benefits




U.S. Registration No.	2609003	Application Date	12/13/2000
Registration Date	08/20/2002	Foreign Priority Date	NONE
Word Mark	OPTIMUM		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 1994/08/00 First Use In Commerce: 1994/08/00 Providing multiple-user access to a global computer network; cable television transmission and broadcasting services; interactive communications services, namely, receipt, transmission and broadcasting of data, sound, text, images, video, and video-on-demand, by means of cable networks, satellite, computer terminal, the global computer network, modems and other technologies that enable communications; telecommunications link provider for access to the global computer network; and providing access to the global computer network by means of a cable network</p> <p>Class 041. First use: First Use: 1994/08/00 First Use In Commerce: 1994/08/00 Educational and entertainment services,namely, production of television programs, scheduling cable television programming featuring program reviews, and distribution of educational and entertainmenttelevision programming and video-on-demand television programming to cable television systems</p>		

U.S. Registration No.	4317192	Application Date	09/11/2012
Registration Date	04/09/2013	Foreign Priority Date	NONE
Word Mark	OPTIMUM.		


Design Mark	
Description of Mark	The mark consists of the word "OPTIMUM" in stylized font with a period at the end.
Goods/Services	<p>Class 038. First use: First Use: 2012/09/07 First Use In Commerce: 2012/09/07 Cable television broadcasting services; video-on-demand transmission services; providing internet access; telephone communication services; internet telephony services</p> <p>Class 041. First use: First Use: 2012/09/07 First Use In Commerce: 2012/09/07 Distribution of entertainment and educational programming and video-on-demand television programming for others; providing on-line interactive games via television and the internet, and providing information on-line relating to computer games; educational services, namely, providing on-line demonstrations and tutorials in the field of telecommunications services</p>

U.S. Registration No.	2093971	Application Date	06/14/1994
Registration Date	09/09/1997	Foreign Priority Date	NONE
Word Mark	OPTIMUM TV		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 1994/06/00 First Use In Commerce: 1994/06/00 telecommunications, cable television transmission, and interactive communications services, namely, receipt, transmission and broadcasting of data, sound, text, images, video, video-on-demand, audio and video teleconferencing by means of telephones, cable networks, networks, satellites, computer terminals, modems and other technologies that enable communication</p> <p>Class 041. First use: First Use: 1994/06/00 First Use In Commerce: 1994/06/00 [ educational and entertainment services, namely, providing television programming ]</p> <p>Class 042. First use: First Use: 1994/06/00 First Use In Commerce: 1994/06/00 providing multiple-user access to global network for the transfer and dissemination of a wide range of information</p>		

U.S. Registration No.	2099940	Application Date	06/23/1995
Registration Date	09/23/1997	Foreign Priority Date	NONE
Word Mark	OPTIMUM PREFERRED		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1995/08/00 First Use In Commerce: 1995/08/00 telecommunications, cable television transmission, and interactive communications services, namely, receipt, transmission and broadcasting of data, sound,		

	text, images, video, video-on-demand		
U.S. Registration No.	2524754	Application Date	10/27/2000
Registration Date	01/01/2002	Foreign Priority Date	NONE
Word Mark	OPTIMUM ONLINE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1996/12/15 First Use In Commerce: 1996/12/15 Providing multiple-user access to the Internet		
U.S. Registration No.	2823920	Application Date	07/11/2002
Registration Date	03/16/2004	Foreign Priority Date	NONE
Word Mark	OPTIMUM VOICE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2002/10/00 First Use In Commerce: 2002/10/00 telecommunications connections to a global computer network; providing telecommunications connections between telephones and computers for transfer of voice and data by means of a global computer network; and telecommunications services, namely, personal communication services and local, regional and long distance telephone services		
U.S. Registration No.	3482838	Application Date	07/23/2007
Registration Date	08/12/2008	Foreign Priority Date	NONE
Word Mark	THE OPTIMUM NETWORK		
Design Mark			
Description of Mark	NONE		

Goods/Services	<p>Class 038. First use: First Use: 2007/04/07 First Use In Commerce: 2007/04/07 Cable television transmission and broadcasting services; transmission and broadcasting of television programming, data, sound, text, images, video, and video-on-demand, by means of cable networks, satellite, [ computer terminal, ] the global computer network, fiber optics networks [, and modems ] that enable communications; providing multiple use access to the internet by means of a cable network [ ; telecommunications connections to a global computer network; providing telecommunications connections between telephones and computers for transfer of voice and data by means of a global computer network; and telecommunications services, namely, personal communication services and local, regional and long distance telephone services ]</p> <p>Class 041. First use: First Use: 2007/04/07 First Use In Commerce: 2007/04/07 Entertainment services, namely, television programming [ and production ] services, distribution of entertainment and educational programming and video-on-demand television programming, and providing cable television schedules and cable television program reviews; providing on-line interactive video games via [ television and ] the Internet, and providing information on-line relating to computer games</p>
----------------	---

U.S. Registration No.	3751195	Application Date	10/27/2008
Registration Date	02/23/2010	Foreign Priority Date	NONE
Word Mark	OPTIMUM BUSINESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 2007/12/00 First Use In Commerce: 2007/12/00 Cable television transmission and broadcasting services; transmission and broadcasting of television programs, data, sound, text, images, video, and video-on-demand, by means of cable networks, satellite, computer terminal, the global computer network, fiber optics networks, and modems that enable communications; providing multiple use access to the internet by means of a cable network; providing telecommunications connections to a global computer network; providing telecommunications connections between telephones and computers for transfer of voice and data by means of a global computer network; and telecommunications services, namely, personal communication services and local, regional and long distance telephone services</p> <p>Class 041. First use: First Use: 2007/12/00 First Use In Commerce: 2007/12/00 Entertainment services, namely, television programming and production services, distribution of entertainment and educational television programming and video-on-demand television programming, providing on-line cable television schedules and on-line reviews of cable television programs; providing on-line interactive video games via television and the internet, and providing information on-line relating to computer games; educational services, namely, providing on-</p>		

	line demonstrations and tutorials in the field of telecommunications services		
U.S. Registration No.	4251215	Application Date	09/28/2011
Registration Date	11/27/2012	Foreign Priority Date	NONE
Word Mark	OPTIMUM OFFICE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 2012/06/00 First Use In Commerce: 2012/06/00 Cable television transmission and broadcasting services; local and long distance telephone and wireless telephone communication services; internet telephony services; providing multiple use access to the internet by means of a cable network; wireless broadband communications</p> <p>Class 041. First use: First Use: 2012/06/00 First Use In Commerce: 2012/06/00 Entertainment services, namely, television programming and production services, distribution of entertainment and educational programming and video-on-demand television programming, and providing cable television schedules and cable television program reviews; providing on-line interactive video games via television and the internet, and providing information on-line relating to computer games</p>		

Attachments	78616375#TMSN.png( bytes ) 76180207#TMSN.png( bytes ) 85726344#TMSN.png( bytes ) 76155779#TMSN.png( bytes ) 76429319#TMSN.png( bytes ) 76679836#TMSN.png( bytes ) 77601407#TMSN.png( bytes ) 85433809#TMSN.png( bytes ) Notice of Opposition (FIRST CITIZENS OPTIMUM REWARDS) (F1711031x96B9E).pdf(284907 bytes )
-------------	--

## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Emily Weiss/
Name	Emily Weiss
Date	06/15/2015



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CSC HOLDINGS, LLC,

Opposer,

v.

FIRST CITIZENS BANCSHARES, INC.,

Applicant.

**NOTICE OF OPPOSITION**

Opposer CSC Holdings, LLC (“Opposer”), a Delaware limited liability company with its principal place of business at 1111 Stewart Avenue, Bethpage, New York 11714, believes that it would be damaged by the issuance of a registration for the trademark applied for in Application Serial No. 86/331,109 (the “Application”) filed on July 8, 2014 by First Citizens BancShares, Inc. (“Applicant”), and therefore opposes the same. As grounds for its opposition, Opposer, by its attorneys Fross Zelnick Lehrman & Zissu, P.C., alleges as follows:

**FACTS**

A. **Opposer and its OPTIMUM Marks**

1. Opposer and its related companies (hereafter collectively “Cablevision”) operate one of the nation’s leading telecommunications and entertainment businesses. Cablevision’s offerings include high speed Internet services, digital telephone services, interactive cable television services, television and motion picture production and programming, and an array of other related services and goods.



2. For many years, Cablevision has used the mark OPTIMUM and a family of OPTIMUM-inclusive marks (collectively, the “OPTIMUM Marks”) as the primary designations for many of its telecommunications and entertainment services, including its OPTIMUM triple play package, which consists of cable television, home telephone, and high-speed Internet.

3. Since at least as early as 2005, Cablevision has used the mark OPTIMUM REWARDS in connection with a customer loyalty and incentive rewards program for subscribers to the OPTIMUM triple play package. Customers are provided with an OPTIMUM REWARDS card, and (among other benefits) the OPTIMUM REWARDS program provides them with access to discounts on shopping, dining, travel, theatre, concerts, entertainment, sports, bowling, attractions, home improvement, and more. The OPTIMUM REWARDS program has proven very popular over the last ten years.

4. Cablevision has extensively promoted the OPTIMUM REWARDS mark and its other OPTIMUM Marks, both individually and collectively, and has extensively promoted the goods and services offered under these marks.

5. Through extensive promotion and use, Cablevision’s OPTIMUM REWARDS mark and other OPTIMUM Marks have come to represent enormous goodwill of Cablevision and, dating to long before any date upon which Applicant can rely, have become uniquely identified with Cablevision and have come to exclusively identify services of Cablevision.

6. In addition to Cablevision’s common law rights in the OPTIMUM REWARDS mark and other OPTIMUM Marks developed through long and continuous use, Opposer owns a federal registration, Reg. No. 3,123,072\*, for its OPTIMUM REWARDS mark for “promoting the goods and services of others by conducting incentive award and customer loyalty programs that allow participants to earn points and redeem them for a wide variety of discounts, tickets, coupons and other benefits” in Class 35, as well as the following federal registrations, among

others, for its OPTIMUM Marks: 2,609,003\* (OPTIMUM in Classes 38 and 41); 4,317,192 (optimum. in Classes 38 and 41); 2,093,971\* (OPTIMUM TV in Classes 38 and 42); 2,099,940\* (OPTIMUM PREFERRED in Class 38); 2,524,754\* (OPTIMUM ONLINE in Class 38); 2,823,920\* (OPTIMUM VOICE in Class 38); 3,482,838 (THE OPTIMUM NETWORK in Classes 38 and 41); 3,751,195 (OPTIMUM BUSINESS in Classes 38 and 41); and 4,251,215 (OPTIMUM OFFICE in Classes 38 and 41). True and correct copies of printouts from the U.S. Patent and Trademark Office database showing the title and status of the foregoing registrations are attached hereto as Exhibit 1.

7. The foregoing registrations are valid, subsisting, and in full force and effect. These registrations constitute evidence of the validity of the registered marks and of the registrations thereof, of Opposer's ownership of the marks, and of Opposer's exclusive right to use the marks in commerce in connection with the identified goods and services pursuant to Section 7(b) and 33 of the Lanham Act, 15 U.S.C. §§ 1057(b), 1115, and place others on constructive notice of Opposer's claim of ownership thereof pursuant to Section 22 of the Lanham Act, 15 U.S.C. § 1072. Additionally, all of the above referenced registrations marked with an asterisk (\*) have become incontestable under Section 15 of the Lanham Act, 15 U.S.C. § 1065.

B. Applicant and Its Application

8. Upon information and belief, Applicant is a Delaware corporation with an address of 4300 Six Forks Road, Raleigh, North Carolina 27609.

9. On July 8, 2014, Applicant filed the Application to register the mark FIRST CITIZENS OPTIMUM REWARDS (“Applicant’s Mark) on an intent-to-use basis under Section 1(b) of the Lanham Act, 15 U.S.C. § 1051(b), for “promoting the sale of credit card accounts through the administration of incentive award programs” in International Class 35 and “credit card services” in International Class 36.

CLAIM FOR RELIEF  
UNDER 15 U.S.C. § 1052(d)

10. Opposer incorporates by reference paragraphs 1 through 9 above as if fully set forth herein.

11. Applicant is not connected to Cablevision in any way, and has not been authorized by Cablevision to use Applicant’s Mark or any other OPTIMUM-inclusive mark.

12. Cablevision’s rights in OPTIMUM REWARDS and the other OPTIMUM Marks are prior and superior to any rights Applicant may claim in Applicant’s Mark.

13. Applicant’s mark incorporates Cablevision’s OPTIMUM REWARDS mark in its entirety, and is highly similar to Cablevision’s family of OPTIMUM Marks in appearance and commercial impression.

14. The services identified in the Application are identical and/or closely related to the services that have been offered by Cablevision under one or more of the OPTIMUM Marks, including but not limited to the services offered under the OPTIMUM REWARDS mark.

15. Use by Applicant of Applicant's Mark for the services identified in the Application is likely to create the erroneous impression that Applicant's services originate with, are sponsored by, are approved by, or are otherwise connected with Cablevision or with the OPTIMUM Marks or the services Cablevision has provided under those marks. Any use of Applicant's Mark by Applicant is, therefore, likely to cause confusion, cause mistake, or to deceive consumers, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

16. As a result of the foregoing, registration to Applicant of Applicant's Mark would be inconsistent with Cablevision's prior exclusive rights in the OPTIMUM Marks and would threaten to destroy Cablevision's investment and goodwill in the OPTIMUM Marks. Cablevision therefore would be injured by registration of Applicant's Mark.

WHEREFORE, Opposer respectfully requests that this opposition be sustained and that registration to Applicant's Mark in all respects be denied.

Dated: New York, New York  
June 15, 2015

Respectfully submitted,

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 

Craig S. Mende

Emily Weiss

866 United Nations Plaza

New York, New York 10017

Telephone: (212) 813-5900

Email: [cmende@frosszelnick.com](mailto:cmende@frosszelnick.com)

[eweiss@frosszelnick.com](mailto:eweiss@frosszelnick.com)

*Attorneys for Opposer*

# EXHIBIT 1

**Generated on:** This page was generated by TSDR on 2015-06-15 15:43:38 EDT

**Mark:** OPTIMUM REWARDS

OPTIMUM REWARDS

**US Serial Number:** 78616375

**Application Filing Date:** Apr. 25, 2005

**US Registration Number:** 3123072

**Registration Date:** Aug. 01, 2006

**Register:** Principal

**Mark Type:** Service Mark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jun. 27, 2012

**Publication Date:** May 09, 2006

---

## Mark Information

---

**Mark Literal Elements:** OPTIMUM REWARDS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** REWARDS

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:** 2093971, 2099940, 2506828 and others

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Promoting the goods and services of others by conducting incentive award and customer loyalty programs that allow participants to earn points and redeem them for a wide variety of discounts, tickets, coupons and other benefits

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 28, 2005

**Use in Commerce:** Feb. 28, 2005

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** CSC Holdings, LLC

**Owner Address:** 1111 Stewart Avenue  
Bethpage, NEW YORK 11714  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

---

## Attorney/Correspondence Information

---

Attorney of Record

**Attorney Name:** Tamar Niv Bessinger

**Docket Number:** CVSC 0703002

**Attorney Primary Email Address:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)

**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** Tamar Niv Bessinger  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017  
UNITED STATES

**Phone:** 212-813-5900

**Fax:** 212-813-5901

**Correspondent e-mail:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 27, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 27, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Jun. 27, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Jun. 20, 2012	TEAS SECTION 8 & 15 RECEIVED	
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 01, 2006	REGISTERED-PRINCIPAL REGISTER	
May 09, 2006	PUBLISHED FOR OPPOSITION	
Apr. 19, 2006	NOTICE OF PUBLICATION	
Mar. 20, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Mar. 17, 2006	ASSIGNED TO LIE	77075
Mar. 17, 2006	ASSIGNED TO LIE	76539
Mar. 11, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 11, 2006	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 11, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 11, 2006	EXAMINERS AMENDMENT -WRITTEN	74307
Nov. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Nov. 29, 2005	NON-FINAL ACTION WRITTEN	74307
Nov. 22, 2005	ASSIGNED TO EXAMINER	74307
May 06, 2005	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** TMEG LAW OFFICE 104

**Date in Location:** Jun. 27, 2012

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** CSC Holdings, Inc.

### Assignment 1 of 1

**Conveyance:** CORPORATE CONVERSION

**Reel/Frame:** [4118/0532](#)

**Pages:** 7

Date Recorded: Dec. 23, 2009

Supporting Documents: [assignment-tm-4118-0532.pdf](#)

#### Assignor

Name: [CSC HOLDINGS, INC.](#)  
Legal Entity Type: CORPORATION

Execution Date: Nov. 10, 2009  
State or Country Where Organized: DELAWARE

#### Assignee

Name: [CSC HOLDINGS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Address: 1111 STEWART AVENUE  
BETHPAGE, NEW YORK 11714

State or Country Where Organized: DELAWARE

#### Correspondent

Correspondent Name: TAMAR NIV BESSINGER  
Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

#### Domestic Representative - Not Found

## Proceedings

#### Summary

Number of Proceedings: 1

#### Type of Proceeding: Opposition

Proceeding Number: [91199973](#) Filing Date: May 23, 2011  
Status: Terminated Status Date: Aug 16, 2012  
Interlocutory Attorney: JENNIFER KRISP

#### Defendant

Name: SAS Optimhome  
Correspondent Address: MARK LEBOW AND JEFFREY M GOEHRING  
YOUNG THOMPSON  
209 MADISON STREET, SUITE 500  
ALEXANDRIA VA , 22314  
UNITED STATES  
Correspondent e-mail: [trademarks@young-thompson.com](mailto:trademarks@young-thompson.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	<a href="#">79077317</a>	

#### Plaintiff(s)

Name: CSC Holdings, LLC  
Correspondent Address: LAURA POPP-ROSENBERG  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLAZA  
NEW YORK NY , 10017  
UNITED STATES  
Correspondent e-mail: [ghuron@fzlz.com](mailto:ghuron@fzlz.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78376076</a>	<a href="#">3021926</a>
OPTIMUM TV	Renewed	<a href="#">74537666</a>	<a href="#">2093971</a>
OPTIMUM PREFERRED	Renewed	<a href="#">74692708</a>	<a href="#">2099940</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>



OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	
12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011	
13	EXTENSION OF TIME GRANTED	Nov 23, 2011	
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012	
15	EXTENSION OF TIME GRANTED	Jan 10, 2012	
16	ANSWER	Feb 09, 2012	
17	AMENDED ANSWER	Feb 21, 2012	
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012	
19	EXTENSION OF TIME GRANTED	Apr 18, 2012	
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012	
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012	
22	TERMINATED	Aug 16, 2012	

**Generated on:** This page was generated by TSDR on 2015-06-15 15:44:35 EDT

**Mark:** OPTIMUM

OPTIMUM

**US Serial Number:** 76180207  
**Application Filing Date:** Dec. 13, 2000  
**US Registration Number:** 2609003  
**Registration Date:** Aug. 20, 2002  
**Register:** Principal  
**Mark Type:** Service Mark  
**Status:** The registration has been renewed.  
**Status Date:** Feb. 27, 2013  
**Publication Date:** May 28, 2002

---

## Mark Information

---

**Mark Literal Elements:** OPTIMUM  
**Standard Character Claim:** No  
**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:** 2093971, 2099940

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Providing multiple-user access to a global computer network; cable television transmission and broadcasting services; interactive communications services, namely, receipt, transmission and broadcasting of data, sound, text, images, video, and video-on-demand, by means of cable networks, satellite, computer terminal, the global computer network, modems and other technologies that enable communications; telecommunications link provider for access to the global computer network; and providing access to the global computer network by means of a cable network

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 1994

**Use in Commerce:** Aug. 1994

**For:** Educational and entertainment services, namely, production of television programs, scheduling cable television programming featuring program reviews, and distribution of educational and entertainment television programming and video-on-demand television programming to cable television systems

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 1994

**Use in Commerce:** Aug. 1994

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

## Current Owner(s) Information

---

**Owner Name:** CSC Holdings, LLC

**Owner Address:** 1111 Stewart Avenue  
Bethpage, NEW YORK 11714  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Tamar Niv Bessinger  
**Attorney Primary Email Address:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
**Docket Number:** CVSC 0702992  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Tamar Niv Bessinger  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017  
UNITED STATES  
**Phone:** (212) 813-5900  
**Correspondent e-mail:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
**Fax:** (212) 813-5901  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 27, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 27, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Feb. 27, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Feb. 27, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Feb. 13, 2013	TEAS SECTION 8 & 9 RECEIVED	
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 20, 2007	CASE FILE IN TIGRS	
Sep. 10, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	60234
Sep. 06, 2007	ASSIGNED TO PARALEGAL	60234
Aug. 22, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 22, 2007	TEAS SECTION 8 & 15 RECEIVED	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 20, 2002	REGISTERED-PRINCIPAL REGISTER	
May 28, 2002	PUBLISHED FOR OPPOSITION	
May 08, 2002	NOTICE OF PUBLICATION	
Feb. 04, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 01, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 15, 2001	NON-FINAL ACTION MAILED	
May 07, 2001	ASSIGNED TO EXAMINER	73708
Apr. 06, 2001	ASSIGNED TO EXAMINER	76596

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Aug. 20, 2012

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Feb. 27, 2013

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: CSC HOLDINGS, INC.

### Assignment 1 of 1

Conveyance: CORPORATE CONVERSION

Reel/Frame: [4118/0532](#)

Pages: 7

Date Recorded: Dec. 23, 2009

Supporting Documents: [assignment-tm-4118-0532.pdf](#)

### Assignor

Name: [CSC HOLDINGS, INC.](#)

Execution Date: Nov. 10, 2009

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

### Assignee

Name: [CSC HOLDINGS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: DELAWARE

Address: 1111 STEWART AVENUE  
BETHPAGE, NEW YORK 11714

### Correspondent

Correspondent Name: TAMAR NIV BESSINGER

Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 2

### Type of Proceeding: Opposition

Proceeding Number: [91199973](#)

Filing Date: May 23, 2011

Status: Terminated

Status Date: Aug 16, 2012

Interlocutory Attorney: JENNIFER KRISP

### Defendant

Name: SAS Optimhome

Correspondent Address: MARK LEBOW AND JEFFREY M GOEHRING  
YOUNG THOMPSON  
209 MADISON STREET, SUITE 500  
ALEXANDRIA VA , 22314  
UNITED STATES

Correspondent e-mail: [trademarks@young-thompson.com](mailto:trademarks@young-thompson.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	<a href="#">79077317</a>	

### Plaintiff(s)

Name: CSC Holdings, LLC

Correspondent Address: LAURA POPP-ROSENBERG  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLAZA  
NEW YORK NY , 10017  
UNITED STATES

Correspondent e-mail: [ghuron@fzlz.com](mailto:ghuron@fzlz.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78376076</a>	<a href="#">3021926</a>
OPTIMUM TV			

OPTIMUM TV	Renewed	<a href="#">74537666</a>	<a href="#">2093971</a>
OPTIMUM PREFERRED	Renewed	<a href="#">74692708</a>	<a href="#">2099940</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>
OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	
12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011	
13	EXTENSION OF TIME GRANTED	Nov 23, 2011	
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012	
15	EXTENSION OF TIME GRANTED	Jan 10, 2012	
16	ANSWER	Feb 09, 2012	
17	AMENDED ANSWER	Feb 21, 2012	
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012	
19	EXTENSION OF TIME GRANTED	Apr 18, 2012	
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012	
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012	
22	TERMINATED	Aug 16, 2012	

**Type of Proceeding: Opposition**

Proceeding Number: [91192506](#)

Filing Date: Nov 02, 2009

Status: Terminated

Status Date: May 18, 2011

Interlocutory Attorney: ROBERT COGGINS

**Defendant**

Name: Optenet, Inc.

Correspondent Address: MICHAEL D STEWART ESQ  
LAW OFFICES OF MICHAEL D STEWART  
200 SE 1ST STREET, SUITE 701  
MIAMI FL , 33131  
UNITED STATES

Correspondent e-mail: [ms@themiamilaw.com](mailto:ms@themiamilaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OPTIMIZED BY OPTENET	Abandoned - No Statement Of Use Filed	<a href="#">77611647</a>	

**Plaintiff(s)**

Name: CSC Holdings, Inc.

Correspondent Address: LAURA POPP ROESENBERG  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLAZA  
NEW YORK NY , 10017  
UNITED STATES

Correspondent e-mail: [lpopp-rosenberg@fzlz.com](mailto:lpopp-rosenberg@fzlz.com) , [lpopp-rosenberg@frosszelnick.com](mailto:lpopp-rosenberg@frosszelnick.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
HAVE YOU BEEN OPTIMIZED?	Renewed	<a href="#">76066664</a>	<a href="#">2709774</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 02, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 02, 2009	Dec 12, 2009
3	PENDING, INSTITUTED	Nov 02, 2009	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Dec 01, 2009	
5	SUSPENDED	Dec 01, 2009	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 11, 2010	
7	SUSPENDED	Jan 11, 2010	
8	NOTICE OF DEFAULT	Mar 24, 2010	
9	STIPULATION FOR AN EXTENSION OF TIME	Apr 08, 2010	
10	EXTENSION OF TIME GRANTED	Apr 08, 2010	
11	STIPULATION FOR AN EXTENSION OF TIME	Apr 19, 2010	
12	DEFAULT DISCHARGED; DATES RESET	Apr 30, 2010	
13	STIPULATION FOR AN EXTENSION OF TIME	Jun 17, 2010	
14	EXTENSION OF TIME GRANTED	Jun 17, 2010	
15	STIPULATION FOR AN EXTENSION OF TIME	Jul 16, 2010	
16	EXTENSION OF TIME GRANTED	Jul 16, 2010	
17	ANSWER	Aug 16, 2010	
18	ANSWER FORWARDED; SERVICE REQUIRED	Aug 30, 2010	
19	P'S MOTION TO STRIKE ANSWER AND MEMO IN SUPPORT	Sep 07, 2010	
20	TRIAL DATES RESET	Oct 25, 2010	
21	STIPULATION FOR AN EXTENSION OF TIME	Nov 20, 2010	
22	EXTENSION OF TIME GRANTED	Nov 20, 2010	
23	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 11, 2011	
24	SUSPENDED	Jan 11, 2011	

25	MOTION TO AMEND APPLICATION	Apr 19, 2011	
26	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 19, 2011	
27	SUSPENDED	Apr 19, 2011	
28	RESPONSE DUE 30 DAYS (DUE DATE)	May 03, 2011	Jun 02, 2011
29	D'S RESPONSE TO BOARD ORDER/INQUIRY	May 04, 2011	
30	BD'S DECISION: DISMISSED W/O PREJUDICE	May 18, 2011	
31	TERMINATED	May 18, 2011	

Generated on: This page was generated by TSDR on 2015-06-15 15:45:39 EDT

Mark: OPTIMUM.

**optimum.**

**US Serial Number:** 85726344  
**US Registration Number:** 4317192  
**Register:** Principal  
**Mark Type:** Service Mark  
**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.  
**Status Date:** Apr. 09, 2013  
**Publication Date:** Jan. 22, 2013

**Application Filing Date:** Sep. 11, 2012  
**Registration Date:** Apr. 09, 2013

## Mark Information

**Mark Literal Elements:** OPTIMUM.  
**Standard Character Claim:** No  
**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM  
**Description of Mark:** The mark consists of the word "OPTIMUM" in stylized font with a period at the end.  
**Color(s) Claimed:** Color is not claimed as a feature of the mark.

## Related Properties Information

**Claimed Ownership of US Registrations:** 2609003, 3021926, 3751195 and others

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cable television broadcasting services; video-on-demand transmission services; providing internet access; telephone communication services; internet telephony services

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 07, 2012

**Use in Commerce:** Sep. 07, 2012

**For:** Distribution of entertainment and educational programming and video-on-demand television programming for others; providing on-line interactive games via television and the internet, and providing information on-line relating to computer games; educational services, namely, providing on-line demonstrations and tutorials in the field of telecommunications services

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 07, 2012

**Use in Commerce:** Sep. 07, 2012

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** CSC Holdings, LLC  
**Owner Address:** 1111 Stewart Avenue



Bethpage, NEW YORK 11714  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Tamar Niv Bessinger  
**Attorney Primary Email Address:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
**Docket Number:** CVSC 1205182  
**Attorney Email Authorized:** No

### Correspondent

**Correspondent Name/Address:** TAMAR NIV BESSINGER  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLZ  
NEW YORK, NEW YORK 10017-1822  
UNITED STATES  
**Phone:** 212-813-5900  
**Fax:** 212-813-5901  
**Correspondent e-mail:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 09, 2013	REGISTERED-PRINCIPAL REGISTER	
Jan. 24, 2013	CHANGES/CORRECTIONS AFTER PUB APPROVAL ENTERED	65294
Jan. 24, 2013	ASSIGNED TO PETITION STAFF	65294
Jan. 22, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 22, 2013	PUBLISHED FOR OPPOSITION	
Jan. 09, 2013	TEAS POST PUBLICATION AMENDMENT RECEIVED	1111
Jan. 09, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jan. 02, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 13, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 13, 2012	ASSIGNED TO EXAMINER	81860
Sep. 17, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 14, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PETITIONS OFFICE

**Date in Location:** Jan. 24, 2013

**Generated on:** This page was generated by TSDR on 2015-06-15 15:46:31 EDT

**Mark:** OPTIMUM TV

**US Serial Number:** 74537666

**Application Filing Date:** Jun. 14, 1994

**US Registration Number:** 2093971

**Registration Date:** Sep. 09, 1997

**Register:** Principal

**Mark Type:** Service Mark

**Status:** The registration has been renewed.

**Status Date:** Sep. 24, 2007

**Publication Date:** Jun. 17, 1997

**Notice of Allowance Date:** Mar. 26, 1996

---

## Mark Information

---

**Mark Literal Elements:** OPTIMUM TV

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:** "TV"

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** telecommunications, cable television transmission, and interactive communications services, namely, receipt, transmission and broadcasting of data, sound, text, images, video, video-on-demand, audio and video teleconferencing by means of telephones, cable networks, networks, satellites, computer terminals, modems and other technologies that enable communication

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 1994

**Use in Commerce:** Jun. 1994

---

**For:** [ educational and entertainment services, namely, providing television programming ]

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Jun. 1994

**Use in Commerce:** Jun. 1994

---

**For:** providing multiple-user access to global network for the transfer and dissemination of a wide range of information

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 1994

**Use in Commerce:** Jun. 1994

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: CSC HOLDINGS, INC.

Owner Address: 1111 STEWART AVE  
BETHPAGE, NEW YORK 11714  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Tamar Niv Bessinger

Docket Number: CVSC 0703077

### Correspondent

Correspondent Name/Address: Tamar Niv Bessinger  
Fross Zelnick Lehrman & Zissu, P.C.  
866 United Nations Plaza  
New York, NEW YORK 10017  
UNITED STATES

Phone: (212) 813-5900

Fax: (212) 813-5901

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 24, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	60132
Sep. 24, 2007	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	60132
Sep. 24, 2007	REGISTERED - PARTIAL SEC. 8 (10-YR) ACCEPTED	60132
Sep. 20, 2007	ASSIGNED TO PARALEGAL	60132
Sep. 10, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 10, 2007	TEAS SECTION 8 & 9 RECEIVED	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 12, 2007	CASE FILE IN TICRS	
Sep. 16, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 16, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 16, 2003	PAPER RECEIVED	
Sep. 09, 1997	REGISTERED-PRINCIPAL REGISTER	
Jun. 17, 1997	PUBLISHED FOR OPPOSITION	
May 16, 1997	NOTICE OF PUBLICATION	
Mar. 01, 1997	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 05, 1996	EXAMINERS AMENDMENT -WRITTEN	
Aug. 09, 1996	ASSIGNED TO EXAMINER	69967
Aug. 01, 1996	STATEMENT OF USE PROCESSING COMPLETE	
Apr. 30, 1996	USE AMENDMENT FILED	
Mar. 26, 1996	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 02, 1996	PUBLISHED FOR OPPOSITION	
Dec. 01, 1995	NOTICE OF PUBLICATION	
Oct. 13, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14, 1995	EXAMINER'S AMENDMENT MAILED	
Sep. 05, 1995	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 01, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 22, 1995	EXAMINER'S AMENDMENT MAILED	
Jun. 15, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	

Dec. 20, 1994 NON-FINAL ACTION MAILED

Dec. 04, 1994 ASSIGNED TO EXAMINER

69967

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Sep. 09, 2007

**Change in Registration:** Yes

## TM Staff and Location Information

TM Staff Information - None

File Location

**Current Location:** POST REGISTRATION

**Date in Location:** Sep. 24, 2007

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** CABLEVISION SYSTEMS CORPORATION

### Assignment 1 of 2

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [1842/0134](#)

**Pages:** 7

**Date Recorded:** Jan. 05, 1999

**Supporting Documents:** [assignment-tm-1842-0134.pdf](#)

### Assignor

**Name:** [CABLEVISION SYSTEMS CORPORATION](#)

**Execution Date:** Mar. 03, 1998

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [CSC HOLDINGS, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 1111 STEWART AVENUE  
BETHPAGE, NEW YORK

### Correspondent

**Correspondent Name:** SATTERLEE STEPHENS BURKE ET AL.

**Correspondent Address:** MARK LERNER  
230 PARK AVENUE  
NEW YORK, NY 10169

Domestic Representative - Not Found

### Assignment 2 of 2

**Conveyance:** CORPORATE CONVERSION

**Reel/Frame:** [4118/0532](#)

**Pages:** 7

**Date Recorded:** Dec. 23, 2009

**Supporting Documents:** [assignment-tm-4118-0532.pdf](#)

### Assignor

**Name:** [CSC HOLDINGS, INC.](#)

**Execution Date:** Nov. 10, 2009

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [CSC HOLDINGS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 1111 STEWART AVENUE  
BETHPAGE, NEW YORK 11714

### Correspondent

**Correspondent Name:** TAMAR NIV BESSINGER

**Correspondent Address:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 1

### Type of Proceeding: Opposition

Proceeding Number: [91199973](#)

Filing Date: May 23, 2011

Status: Terminated

Status Date: Aug 16, 2012

Interlocutory Attorney: JENNIFER KRISP

### Defendant

Name: SAS Optimhome

Correspondent Address: MARK LEBOW AND JEFFREY M GOEHRING  
YOUNG THOMPSON  
209 MADISON STREET, SUITE 500  
ALEXANDRIA VA , 22314  
UNITED STATES

Correspondent e-mail: [trademarks@young-thompson.com](mailto:trademarks@young-thompson.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	<a href="#">79077317</a>	

### Plaintiff(s)

Name: CSC Holdings, LLC

Correspondent Address: LAURA POPP-ROSENBERG  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLAZA  
NEW YORK NY , 10017  
UNITED STATES

Correspondent e-mail: [ghuron@fzlz.com](mailto:ghuron@fzlz.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78376076</a>	<a href="#">3021926</a>
OPTIMUM TV	Renewed	<a href="#">74537666</a>	<a href="#">2093971</a>
OPTIMUM PREFERRED	Renewed	<a href="#">74692708</a>	<a href="#">2099940</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>
OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>

OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	
12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011	
13	EXTENSION OF TIME GRANTED	Nov 23, 2011	
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012	
15	EXTENSION OF TIME GRANTED	Jan 10, 2012	
16	ANSWER	Feb 09, 2012	
17	AMENDED ANSWER	Feb 21, 2012	
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012	
19	EXTENSION OF TIME GRANTED	Apr 18, 2012	
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012	
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012	
22	TERMINATED	Aug 16, 2012	

**Generated on:** This page was generated by TSDR on 2015-06-15 15:47:16 EDT

**Mark:** OPTIMUM PREFERRED

**US Serial Number:** 74692708

**Application Filing Date:** Jun. 23, 1995

**US Registration Number:** 2099940

**Registration Date:** Sep. 23, 1997

**Register:** Principal

**Mark Type:** Service Mark

**Status:** The registration has been renewed.

**Status Date:** Oct. 29, 2007

**Publication Date:** Oct. 22, 1996

**Notice of Allowance Date:** Jan. 14, 1997

---

## Mark Information

---

**Mark Literal Elements:** OPTIMUM PREFERRED

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:** "PREFERRED"

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** telecommunications, cable television transmission, and interactive communications services, namely, receipt, transmission and broadcasting of data, sound, text, images, video, video-on-demand

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 1995

**Use in Commerce:** Aug. 1995

---

## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** CSC HOLDINGS, INC.

**Owner Address:** 1111 STEWART AVE  
BETHPAGE, NEW YORK 11714  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** DELAWARE

---

## Attorney/Correspondence Information

---

**Attorney of Record**

**Attorney Name:** Tamar Niv Bessinger

**Docket Number:** CVSC 0703001

**Correspondent**

**Correspondent Name/Address:** Tamar Niv Bessinger  
Fross Zelnick Lehrman & Zissu, P.C.  
866 United Nations Plaza  
New York, NEW YORK 10017  
UNITED STATES

**Phone:** (212) 813-5900

**Fax:** (212) 813-5901

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 29, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Oct. 29, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 29, 2007	ASSIGNED TO PARALEGAL	66607
Oct. 04, 2007	ASSIGNED TO PARALEGAL	71378
Sep. 28, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 28, 2007	TEAS SECTION 8 & 9 RECEIVED	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 09, 2007	CASE FILE IN TICRS	
Sep. 16, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 16, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 16, 2003	PAPER RECEIVED	
Sep. 23, 1997	REGISTERED-PRINCIPAL REGISTER	
Aug. 05, 1997	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 31, 1997	EXAMINERS AMENDMENT -WRITTEN	
Jul. 14, 1997	STATEMENT OF USE PROCESSING COMPLETE	
Jun. 18, 1997	USE AMENDMENT FILED	
Jan. 14, 1997	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 22, 1996	PUBLISHED FOR OPPOSITION	
Sep. 20, 1996	NOTICE OF PUBLICATION	
Jul. 02, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 28, 1996	EXAMINER'S AMENDMENT MAILED	
Dec. 20, 1995	NON-FINAL ACTION MAILED	
Dec. 11, 1995	ASSIGNED TO EXAMINER	70738
Dec. 03, 1995	ASSIGNED TO EXAMINER	72617
Dec. 01, 1995	ASSIGNED TO EXAMINER	72146

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Sep. 23, 2007

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** POST REGISTRATION

**Date in Location:** Oct. 29, 2007

## Assignment Abstract Of Title Information

**Summary**



Total Assignments: 2

Registrant: Cablevision Systems Corporation

### Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [1842/0134](#)

Pages: 7

Date Recorded: Jan. 05, 1999

Supporting Documents: [assignment-tm-1842-0134.pdf](#)

#### Assignor

Name: [CABLEVISION SYSTEMS CORPORATION](#)

Execution Date: Mar. 03, 1998

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

#### Assignee

Name: [CSC HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

Address: 1111 STEWART AVENUE  
BETHPAGE, NEW YORK

#### Correspondent

Correspondent Name: SATTERLEE STEPHENS BURKE ET AL.

Correspondent Address: MARK LERNER  
230 PARK AVENUE  
NEW YORK, NY 10169

Domestic Representative - Not Found

### Assignment 2 of 2

Conveyance: CORPORATE CONVERSION

Reel/Frame: [4118/0532](#)

Pages: 7

Date Recorded: Dec. 23, 2009

Supporting Documents: [assignment-tm-4118-0532.pdf](#)

#### Assignor

Name: [CSC HOLDINGS, INC.](#)

Execution Date: Nov. 10, 2009

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

#### Assignee

Name: [CSC HOLDINGS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: DELAWARE

Address: 1111 STEWART AVENUE  
BETHPAGE, NEW YORK 11714

#### Correspondent

Correspondent Name: TAMAR NIV BESSINGER

Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

Domestic Representative - Not Found

## Proceedings

#### Summary

Number of Proceedings: 1

#### Type of Proceeding: Opposition

Proceeding Number: [91199973](#)

Filing Date: May 23, 2011

Status: Terminated

Status Date: Aug 16, 2012

Interlocutory Attorney: JENNIFER KRISP

#### Defendant

Name: SAS Optimhome

Correspondent Address: MARK LEBOW AND JEFFREY M GOEHRING  
YOUNG THOMPSON  
209 MADISON STREET, SUITE 500  
ALEXANDRIA VA , 22314  
UNITED STATES

Correspondent e-mail: [trademarks@young-thompson.com](mailto:trademarks@young-thompson.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	<a href="#">79077317</a>	
<b>Plaintiff(s)</b>			

**Name:** CSC Holdings, LLC

**Correspondent Address:** LAURA POPP-ROSENBERG  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLAZA  
NEW YORK NY , 10017  
UNITED STATES

**Correspondent e-mail:** [ghuron@fzlz.com](mailto:ghuron@fzlz.com)

<b>Associated marks</b>			
Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78376076</a>	<a href="#">3021926</a>
OPTIMUM TV	Renewed	<a href="#">74537666</a>	<a href="#">2093971</a>
OPTIMUM PREFERRED	Renewed	<a href="#">74692708</a>	<a href="#">2099940</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>
OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

<b>Prosecution History</b>			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	

12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011
13	EXTENSION OF TIME GRANTED	Nov 23, 2011
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012
15	EXTENSION OF TIME GRANTED	Jan 10, 2012
16	ANSWER	Feb 09, 2012
17	AMENDED ANSWER	Feb 21, 2012
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012
19	EXTENSION OF TIME GRANTED	Apr 18, 2012
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012
22	TERMINATED	Aug 16, 2012

**Generated on:** This page was generated by TSDR on 2015-06-15 15:48:17 EDT

**Mark:** OPTIMUM ONLINE

OPTIMUM ONLINE

**US Serial Number:** 76155779  
**US Registration Number:** 2524754  
**Register:** Principal  
**Mark Type:** Service Mark  
**Status:** The registration has been renewed.  
**Status Date:** Jun. 14, 2012  
**Publication Date:** Oct. 09, 2001

**Application Filing Date:** Oct. 27, 2000  
**Registration Date:** Jan. 01, 2002

## Mark Information

**Mark Literal Elements:** OPTIMUM ONLINE  
**Standard Character Claim:** No  
**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)  
**Disclaimer:** "ONLINE"

## Related Properties Information

**Claimed Ownership of US Registrations:** 2093971, 2099940

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing multiple-user access to the Internet

**International Class(es):** 038 - Primary Class  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Dec. 15, 1996

**U.S Class(es):** 100, 101, 104  
**Use in Commerce:** Dec. 15, 1996

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** CSC HOLDINGS, LLC  
**Owner Address:** 1111 Stewart Avenue  
Bethpage, NEW YORK 11714  
UNITED STATES  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** TAMAR NIV BESSINGER

**Docket Number:** CVSC 0702994

Attorney Primary Email [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
Address:

Attorney Email Yes  
Authorized:

#### Correspondent

**Correspondent Name/Address:** TAMAR NIV BESSINGER  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017  
UNITED STATES

**Phone:** (212) 813-5900

**Fax:** (212) 813-5901

**Correspondent e-mail:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)

**Correspondent e-mail** Yes  
**Authorized:**

#### Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Jun. 14, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 14, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76533
Jun. 14, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76533
Jun. 13, 2012	TEAS SECTION 8 & 9 RECEIVED	
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 04, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Dec. 13, 2007	ASSIGNED TO PARALEGAL	76533
Dec. 11, 2007	TEAS SECTION 8 & 15 RECEIVED	
Apr. 18, 2007	CASE FILE IN TICRS	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 01, 2002	REGISTERED-PRINCIPAL REGISTER	
Oct. 09, 2001	PUBLISHED FOR OPPOSITION	
Sep. 19, 2001	NOTICE OF PUBLICATION	
May 22, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 25, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Apr. 03, 2001	NON-FINAL ACTION MAILED	
Mar. 21, 2001	ASSIGNED TO EXAMINER	73708
Mar. 14, 2001	ASSIGNED TO EXAMINER	78306

### Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Jan. 01, 2012

### TM Staff and Location Information

TM Staff Information - None

File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jun. 14, 2012

### Assignment Abstract Of Title Information

#### Summary

**Total Assignments:** 1

**Registrant:** CSC HOLDINGS, INC.

#### Assignment 1 of 1

**Conveyance:** CORPORATE CONVERSION

**Reel/Frame:** [4118/0532](#)

**Pages:** 7

**Date Recorded:** Dec. 23, 2009

**Supporting Documents:** [assignment-tm-4118-0532.pdf](#)

**Assignor**

<b>Name:</b> <a href="#">CSC HOLDINGS, INC.</a>	<b>Execution Date:</b> Nov. 10, 2009
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> DELAWARE

Assignee	
<b>Name:</b> <a href="#">CSC HOLDINGS, LLC</a>	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Address:</b> 1111 STEWART AVENUE BETHPAGE, NEW YORK 11714	

Correspondent
<b>Correspondent Name:</b> TAMAR NIV BESSINGER
<b>Correspondent Address:</b> FROSS ZELNICK LEHRMAN & ZISSU, P.C. 866 UNITED NATIONS PLAZA NEW YORK, NY 10017

Domestic Representative - Not Found
-------------------------------------

## Proceedings

Summary
<b>Number of Proceedings:</b> 2

Type of Proceeding: Opposition	
Proceeding Number: <a href="#">91199973</a>	Filing Date: May 23, 2011
Status: Terminated	Status Date: Aug 16, 2012
Interlocutory Attorney: JENNIFER KRISP	

Defendant
<b>Name:</b> SAS Optimhome
<b>Correspondent Address:</b> MARK LEBOW AND JEFFREY M GOEHRING YOUNG THOMPSON 209 MADISON STREET, SUITE 500 ALEXANDRIA VA , 22314 UNITED STATES
<b>Correspondent e-mail:</b> <a href="mailto:trademarks@young-thompson.com">trademarks@young-thompson.com</a>

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	<a href="#">79077317</a>	

Plaintiff(s)
<b>Name:</b> CSC Holdings, LLC
<b>Correspondent Address:</b> LAURA POPP-ROSENBERG FROSS ZELNICK LEHRMAN & ZISSU PC 866 UNITED NATIONS PLAZA NEW YORK NY , 10017 UNITED STATES
<b>Correspondent e-mail:</b> <a href="mailto:ghuron@fzlz.com">ghuron@fzlz.com</a>

Associated marks			
Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78376076</a>	<a href="#">3021926</a>
OPTIMUM TV	Renewed	<a href="#">74537666</a>	<a href="#">2093971</a>
OPTIMUM PREFERRED	Renewed	<a href="#">74692708</a>	<a href="#">2099940</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>
OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>

OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	
12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011	
13	EXTENSION OF TIME GRANTED	Nov 23, 2011	
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012	
15	EXTENSION OF TIME GRANTED	Jan 10, 2012	
16	ANSWER	Feb 09, 2012	
17	AMENDED ANSWER	Feb 21, 2012	
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012	
19	EXTENSION OF TIME GRANTED	Apr 18, 2012	
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012	
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012	
22	TERMINATED	Aug 16, 2012	

#### Type of Proceeding: Opposition

Proceeding Number: [91192506](#)

Filing Date: Nov 02, 2009

Status: Terminated

Status Date: May 18, 2011

Interlocutory Attorney: ROBERT COGGINS

#### Defendant

Name: Optenet, Inc.

Correspondent Address: MICHAEL D STEWART ESQ  
LAW OFFICES OF MICHAEL D STEWART  
200 SE 1ST STREET, SUITE 701  
MIAMI FL , 33131  
UNITED STATES

Correspondent e-mail: [ms@themiamilaw.com](mailto:ms@themiamilaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
------	--------------------	---------------	---------------------

## Plaintiff(s)

Name: CSC Holdings, Inc.

Correspondent Address: LAURA POPP ROSENBERG  
 FROSS ZELNICK LEHRMAN & ZISSU PC  
 866 UNITED NATIONS PLAZA  
 NEW YORK NY , 10017  
 UNITED STATES

Correspondent e-mail: [lpopp-rosenberg@fzlz.com](mailto:lpopp-rosenberg@fzlz.com) , [lpopp-rosenberg@frosszelnick.com](mailto:lpopp-rosenberg@frosszelnick.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
HAVE YOU BEEN OPTIMIZED?	Renewed	<a href="#">76066664</a>	<a href="#">2709774</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 02, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 02, 2009	Dec 12, 2009
3	PENDING, INSTITUTED	Nov 02, 2009	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Dec 01, 2009	
5	SUSPENDED	Dec 01, 2009	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 11, 2010	
7	SUSPENDED	Jan 11, 2010	
8	NOTICE OF DEFAULT	Mar 24, 2010	
9	STIPULATION FOR AN EXTENSION OF TIME	Apr 08, 2010	
10	EXTENSION OF TIME GRANTED	Apr 08, 2010	
11	STIPULATION FOR AN EXTENSION OF TIME	Apr 19, 2010	
12	DEFAULT DISCHARGED; DATES RESET	Apr 30, 2010	
13	STIPULATION FOR AN EXTENSION OF TIME	Jun 17, 2010	
14	EXTENSION OF TIME GRANTED	Jun 17, 2010	
15	STIPULATION FOR AN EXTENSION OF TIME	Jul 16, 2010	
16	EXTENSION OF TIME GRANTED	Jul 16, 2010	
17	ANSWER	Aug 16, 2010	
18	ANSWER FORWARDED; SERVICE REQUIRED	Aug 30, 2010	
19	P'S MOTION TO STRIKE ANSWER AND MEMO IN SUPPORT	Sep 07, 2010	
20	TRIAL DATES RESET	Oct 25, 2010	
21	STIPULATION FOR AN EXTENSION OF TIME	Nov 20, 2010	
22	EXTENSION OF TIME GRANTED	Nov 20, 2010	
23	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 11, 2011	
24	SUSPENDED	Jan 11, 2011	
25	MOTION TO AMEND APPLICATION	Apr 19, 2011	
26	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 19, 2011	
27	SUSPENDED	Apr 19, 2011	
28	RESPONSE DUE 30 DAYS (DUE DATE)	May 03, 2011	Jun 02, 2011
29	D'S RESPONSE TO BOARD ORDER/INQUIRY	May 04, 2011	
30	BD'S DECISION: DISMISSED W/O PREJUDICE	May 18, 2011	
31	TERMINATED	May 18, 2011	



**Generated on:** This page was generated by TSDR on 2015-06-15 15:48:56 EDT

**Mark:** OPTIMUM VOICE

OPTIMUM VOICE

<b>US Serial Number:</b> 76429319	<b>Application Filing Date:</b> Jul. 11, 2002
<b>US Registration Number:</b> 2823920	<b>Registration Date:</b> Mar. 16, 2004
<b>Register:</b> Principal	
<b>Mark Type:</b> Service Mark	
<b>Status:</b> The registration has been renewed.	
<b>Status Date:</b> Mar. 26, 2014	
<b>Publication Date:</b> Jan. 28, 2003	<b>Notice of Allowance Date:</b> Apr. 22, 2003

---

## Mark Information

---

**Mark Literal Elements:** OPTIMUM VOICE  
**Standard Character Claim:** No  
**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)  
**Disclaimer:** "VOICE"

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:** 2093971, 2099940, 2506828, 2524752 and others

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** telecommunications connections to a global computer network; providing telecommunications connections between telephones and computers for transfer of voice and data by means of a global computer network; and telecommunications services, namely, personal communication services and local, regional and long distance telephone services

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 2002

**Use in Commerce:** Oct. 2002

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

## Current Owner(s) Information

---

<b>Owner Name:</b> CSC HOLDINGS, LLC	
<b>Owner Address:</b> 1111 STEWART AVENUE BETHPAGE, NEW YORK 11714 UNITED STATES	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE

---

## Attorney/Correspondence Information

---

---

### Attorney of Record

**Attorney Name:** Tamar Niv Bessinger

**Docket Number:** CVSC 0703068

Attorney Primary Email [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
Address:

Attorney Email Yes  
Authorized:

**Correspondent**

**Correspondent Name/Address:** Tamar Niv Bessinger  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017  
UNITED STATES

**Phone:** 212-813-5900

**Fax:** 212-813-5901

**Correspondent e-mail:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)

**Correspondent e-mail** Yes  
**Authorized:**

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Mar. 26, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 26, 2014	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68335
Mar. 26, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68335
Mar. 06, 2014	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	68335
Mar. 26, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Mar. 06, 2014	TEAS SECTION 8 & 9 RECEIVED	
Feb. 11, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68502
Feb. 04, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Jan. 27, 2010	TEAS SECTION 8 & 15 RECEIVED	
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 16, 2004	REGISTERED-PRINCIPAL REGISTER	
Dec. 16, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 15, 2003	ASSIGNED TO EXAMINER	73708
Dec. 12, 2003	CASE FILE IN TICRS	
Dec. 02, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Oct. 21, 2003	USE AMENDMENT FILED	
Oct. 24, 2003	PAPER RECEIVED	
Apr. 22, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 28, 2003	PUBLISHED FOR OPPOSITION	
Jan. 08, 2003	NOTICE OF PUBLICATION	
Nov. 25, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 28, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 28, 2002	PAPER RECEIVED	
Oct. 08, 2002	NON-FINAL ACTION MAILED	
Oct. 01, 2002	ASSIGNED TO EXAMINER	73708
Sep. 27, 2002	ASSIGNED TO EXAMINER	63030

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Mar. 16, 2014

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: CSC HOLDINGS, INC.

#### Assignment 1 of 1

Conveyance: CORPORATE CONVERSION

Reel/Frame: [4118/0532](#)

Pages: 7

Date Recorded: Dec. 23, 2009

Supporting Documents: [assignment-tm-4118-0532.pdf](#)

#### Assignor

Name: [CSC HOLDINGS, INC.](#)

Execution Date: Nov. 10, 2009

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

#### Assignee

Name: [CSC HOLDINGS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: DELAWAREAddress: 1111 STEWART AVENUE  
BETHPAGE, NEW YORK 11714

#### Correspondent

Correspondent Name: TAMAR NIV BESSINGER

Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

#### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 1

#### Type of Proceeding: Opposition

Proceeding Number: [91199973](#)

Filing Date: May 23, 2011

Status: Terminated

Status Date: Aug 16, 2012

Interlocutory Attorney: JENNIFER KRISP

#### Defendant

Name: SAS Optimhome

Correspondent Address: MARK LEBOW AND JEFFREY M GOEHRING  
YOUNG THOMPSON  
209 MADISON STREET, SUITE 500  
ALEXANDRIA VA , 22314  
UNITED STATESCorrespondent e-mail: [trademarks@young-thompson.com](mailto:trademarks@young-thompson.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	<a href="#">79077317</a>	

#### Plaintiff(s)

Name: CSC Holdings, LLC

Correspondent Address: LAURA POPP-ROSENBERG  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLAZA  
NEW YORK NY , 10017  
UNITED STATESCorrespondent e-mail: [ghuron@fzlz.com](mailto:ghuron@fzlz.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78376076</a>	<a href="#">3021926</a>

OPTIMUM TV	Renewed	<a href="#">74537666</a>	<a href="#">2093971</a>
OPTIMUM PREFERRED	Renewed	<a href="#">74692708</a>	<a href="#">2099940</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>
OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	
12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011	
13	EXTENSION OF TIME GRANTED	Nov 23, 2011	
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012	
15	EXTENSION OF TIME GRANTED	Jan 10, 2012	
16	ANSWER	Feb 09, 2012	
17	AMENDED ANSWER	Feb 21, 2012	
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012	
19	EXTENSION OF TIME GRANTED	Apr 18, 2012	
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012	
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012	
22	TERMINATED	Aug 16, 2012	

**Generated on:** This page was generated by TSDR on 2015-06-15 15:49:36 EDT

**Mark:** THE OPTIMUM NETWORK

**THE OPTIMUM NETWORK**

**US Serial Number:** 76679836

**Application Filing Date:** Jul. 23, 2007

**US Registration Number:** 3482838

**Registration Date:** Aug. 12, 2008

**Register:** Principal

**Mark Type:** Service Mark

**Status:** A Section 8 declaration has been accepted.

**Status Date:** Jan. 23, 2015

**Publication Date:** May 27, 2008

---

## Mark Information

---

**Mark Literal Elements:** THE OPTIMUM NETWORK

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "NETWORK"

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:** 2695584, 2966584, 3021926 and others

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cable television transmission and broadcasting services; transmission and broadcasting of television programming, data, sound, text, images, video, and video-on-demand, by means of cable networks, satellite, [ computer terminal, ] the global computer network, fiber optics networks [, and modems ] that enable communications; providing multiple use access to the internet by means of a cable network [ ; telecommunications connections to a global computer network; providing telecommunications connections between telephones and computers for transfer of voice and data by means of a global computer network; and telecommunications services, namely, personal communication services and local, regional and long distance telephone services ]

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 07, 2007

**Use in Commerce:** Apr. 07, 2007

**For:** Entertainment services, namely, television programming [ and production ] services, distribution of entertainment and educational programming and video-on-demand television programming, and providing cable television schedules and cable television program reviews; providing on-line interactive video games via [ television and ] the Internet, and providing information on-line relating to computer games

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 07, 2007

**Use in Commerce:** Apr. 07, 2007

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** CSC Holdings, LLC

**Owner Address:** 1111 Stewart Avenue  
Bethpage, NEW YORK 11714  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Tamar Niv Bessinger  
**Attorney Primary Email Address:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
**Docket Number:** CVSC 0705178  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** TAMAR NIV BESSINGER  
Fross Zelnick Lehrman & Zissu, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017-1822  
UNITED STATES  
**Phone:** 212-813-5900  
**Fax:** 212-813-5901  
**Correspondent e-mail:** [bessinger-docket@fzlz.com](mailto:bessinger-docket@fzlz.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 23, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jan. 23, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED	74886
Jan. 20, 2015	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Dec. 30, 2014	POST REGISTRATION ACTION MAILED - SEC. 8	74886
Dec. 25, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Dec. 18, 2014	TEAS SECTION 8 RECEIVED	
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 12, 2008	REGISTERED-PRINCIPAL REGISTER	
May 27, 2008	PUBLISHED FOR OPPOSITION	
May 07, 2008	NOTICE OF PUBLICATION	
Apr. 22, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Apr. 21, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 10, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 10, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 05, 2007	NON-FINAL ACTION MAILED	
Nov. 03, 2007	NON-FINAL ACTION WRITTEN	76927
Oct. 27, 2007	ASSIGNED TO EXAMINER	76927
Aug. 16, 2007	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	76985
Sep. 27, 2007	ASSIGNED TO LIE	76985
Aug. 16, 2007	TEAS VOLUNTARY AMENDMENT RECEIVED	
Aug. 03, 2007	APPLICATION FILING RECEIPT MAILED	
Jul. 30, 2007	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

## TM Staff and Location Information

TM Staff Information - None

File Location	
Current Location: TMO LAW OFFICE 117	Date in Location: Jan. 23, 2015

## Assignment Abstract Of Title Information

Summary	
Total Assignments: 1	Registrant: CSC Holdings, Inc.
Assignment 1 of 1	
Conveyance: CORPORATE CONVERSION	
Reel/Frame: <a href="#">4118/0532</a>	Pages: 7
Date Recorded: Dec. 23, 2009	
Supporting Documents: <a href="#">assignment-tm-4118-0532.pdf</a>	
Assignor	
Name: <a href="#">CSC HOLDINGS, INC.</a>	Execution Date: Nov. 10, 2009
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Assignee	
Name: <a href="#">CSC HOLDINGS, LLC</a>	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address: 1111 STEWART AVENUE BETHPAGE, NEW YORK 11714	
Correspondent	
Correspondent Name: TAMAR NIV BESSINGER	
Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C. 866 UNITED NATIONS PLAZA NEW YORK, NY 10017	
Domestic Representative - Not Found	

## Proceedings

Summary			
Number of Proceedings: 1			
Type of Proceeding: Opposition			
Proceeding Number: <a href="#">91199973</a>		Filing Date: May 23, 2011	
Status: Terminated		Status Date: Aug 16, 2012	
Interlocutory Attorney: JENNIFER KRISP			
Defendant			
Name: SAS Optimhome			
Correspondent Address: MARK LEBOW AND JEFFREY M GOEHRING YOUNG THOMPSON 209 MADISON STREET, SUITE 500 ALEXANDRIA VA , 22314 UNITED STATES			
Correspondent e-mail: <a href="mailto:trademarks@young-thompson.com">trademarks@young-thompson.com</a>			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	<a href="#">79077317</a>	
Plaintiff(s)			
Name: CSC Holdings, LLC			
Correspondent Address: LAURA POPP-ROSENBERG FROSS ZELNICK LEHRMAN & ZISSU PC 866 UNITED NATIONS PLAZA NEW YORK NY , 10017 UNITED STATES			
Correspondent e-mail: <a href="mailto:ghuron@fzlz.com">ghuron@fzlz.com</a>			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	<a href="#">76180207</a>	<a href="#">2609003</a>
OPTIMUM	Section 8 and 15 - Accepted and	<a href="#">78376076</a>	<a href="#">3021926</a>

	Acknowledged		
OPTIMUM TV	Renewed	<a href="#">74537666</a>	<a href="#">2093971</a>
OPTIMUM PREFERRED	Renewed	<a href="#">74692708</a>	<a href="#">2099940</a>
OPTIMUM ONLINE	Renewed	<a href="#">76155779</a>	<a href="#">2524754</a>
OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>
OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	
12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011	
13	EXTENSION OF TIME GRANTED	Nov 23, 2011	
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012	
15	EXTENSION OF TIME GRANTED	Jan 10, 2012	
16	ANSWER	Feb 09, 2012	
17	AMENDED ANSWER	Feb 21, 2012	
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012	
19	EXTENSION OF TIME GRANTED	Apr 18, 2012	
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012	
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012	
22	TERMINATED	Aug 16, 2012	



**Generated on:** This page was generated by TSDR on 2015-06-15 15:50:17 EDT

**Mark:** OPTIMUM BUSINESS

OPTIMUM BUSINESS

**US Serial Number:** 77601407

**Application Filing Date:** Oct. 27, 2008

**US Registration Number:** 3751195

**Registration Date:** Feb. 23, 2010

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Feb. 23, 2010

**Publication Date:** Dec. 08, 2009

---

## Mark Information

---

**Mark Literal Elements:** OPTIMUM BUSINESS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "BUSINESS"

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:** 3021926, 3453641, 3482838 and others

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cable television transmission and broadcasting services; transmission and broadcasting of television programs, data, sound, text, images, video, and video-on-demand, by means of cable networks, satellite, computer terminal, the global computer network, fiber optics networks, and modems that enable communications; providing multiple use access to the internet by means of a cable network; providing telecommunications connections to a global computer network; providing telecommunications connections between telephones and computers for transfer of voice and data by means of a global computer network; and telecommunications services, namely, personal communication services and local, regional and long distance telephone services

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 2007

**Use in Commerce:** Dec. 2007

**For:** Entertainment services, namely, television programming and production services, distribution of entertainment and educational television programming and video-on-demand television programming, providing on-line cable television schedules and on-line reviews of cable television programs; providing on-line interactive video games via television and the internet, and providing information on-line relating to computer games; educational services, namely, providing on-line demonstrations and tutorials in the field of telecommunications services

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 2007

**Use in Commerce:** Dec. 2007

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** CSC Holdings, Inc.

**Owner Address:** 1111 Stewart Avenue  
Bethpage, NEW YORK 11714  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Tamar Niv Bessinger

**Docket Number:** CVSC 0812913

### Correspondent

**Correspondent  
Name/Address:** TAMAR NIV BESSINGER  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLZ  
NEW YORK, NEW YORK 10017-1822  
UNITED STATES

**Phone:** (212) 813-5900

**Fax:** (212) 813-5901

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Feb. 23, 2010	REGISTERED-PRINCIPAL REGISTER	
Dec. 31, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 08, 2009	PUBLISHED FOR OPPOSITION	
Nov. 18, 2009	NOTICE OF PUBLICATION	
Oct. 30, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Oct. 30, 2009	EXAMINERS AMENDMENT MAILED	
Oct. 29, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 29, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 29, 2009	EXAMINERS AMENDMENT -WRITTEN	72508
Aug. 31, 2009	PRIORITY ACTION MAILED	
Aug. 29, 2009	PRIORITY ACTION WRITTEN	72508
Aug. 25, 2009	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 14, 2009	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Aug. 06, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Aug. 06, 2009	ASSIGNED TO LIE	76243
Jul. 29, 2009	EXAMINERS AMENDMENT MAILED	
Jul. 29, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 29, 2009	EXAMINERS AMENDMENT -WRITTEN	72508
Jan. 29, 2009	NON-FINAL ACTION MAILED	
Jan. 28, 2009	NON-FINAL ACTION WRITTEN	72508
Jan. 28, 2009	ASSIGNED TO EXAMINER	72508
Oct. 30, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 23, 2010

## Assignment Abstract Of Title Information

**Summary**

Total Assignments: 1		Registrant: CSC Holdings, Inc.	
Assignment 1 of 1			
Conveyance: CORPORATE CONVERSION			
Reel/Frame: 4118/0532	Pages: 7		
Date Recorded: Dec. 23, 2009			
Supporting Documents: assignment-tm-4118-0532.pdf			
Assignor			
Name: CSC HOLDINGS, INC.		Execution Date: Nov. 10, 2009	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE		
Assignee			
Name: CSC HOLDINGS, LLC			
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE		
Address: 1111 STEWART AVENUE BETHPAGE, NEW YORK 11714			
Correspondent			
Correspondent Name: TAMAR NIV BESSINGER			
Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C. 866 UNITED NATIONS PLAZA NEW YORK, NY 10017			
Domestic Representative - Not Found			
Proceedings			
Summary			
Number of Proceedings: 1			
Type of Proceeding: Opposition			
Proceeding Number: 91199973		Filing Date: May 23, 2011	
Status: Terminated		Status Date: Aug 16, 2012	
Interlocutory Attorney: JENNIFER KRISP			
Defendant			
Name: SAS Optimhome			
Correspondent Address: MARK LEBOW AND JEFFREY M GOEHRING YOUNG THOMPSON 209 MADISON STREET, SUITE 500 ALEXANDRIA VA , 22314 UNITED STATES			
Correspondent e-mail: trademarks@young-thompson.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
OPTIMHOME	Abandoned - After Inter-Partes Decision	79077317	
Plaintiff(s)			
Name: CSC Holdings, LLC			
Correspondent Address: LAURA POPP-ROSENBERG FROSS ZELNICK LEHRMAN & ZISSU PC 866 UNITED NATIONS PLAZA NEW YORK NY , 10017 UNITED STATES			
Correspondent e-mail: ghuron@fzlz.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
OPTIMUM	Renewed	76180207	2609003
OPTIMUM	Section 8 and 15 - Accepted and Acknowledged	78376076	3021926
OPTIMUM TV	Renewed	74537666	2093971
OPTIMUM PREFERRED	Renewed	74692708	2099940
OPTIMUM ONLINE	Renewed	76155779	2524754

OPTIMUM ONLINE	Cancelled - Section 8	<a href="#">78474776</a>	<a href="#">3091378</a>
OPTIMUM ONLINE	Registered	<a href="#">77667461</a>	<a href="#">3776026</a>
OPTIMUM ONLINE ULTRA	Registered	<a href="#">78780273</a>	<a href="#">3707036</a>
OPTIMUM LIGHTPATH	Registered	<a href="#">77682086</a>	<a href="#">3685671</a>
OPTIMUM VOICE	Renewed	<a href="#">76429319</a>	<a href="#">2823920</a>
OPTIMUM VOICE	Cancelled - Section 8	<a href="#">78335116</a>	<a href="#">2966584</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">78530365</a>	<a href="#">3245397</a>
OPTIMUM AUTOS	Cancelled - Section 8	<a href="#">77272877</a>	<a href="#">3426572</a>
OPTIMUM REWARDS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78616375</a>	<a href="#">3123072</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77306016</a>	<a href="#">3426716</a>
OPTIMUM HOMES	Cancelled - Section 8	<a href="#">77409558</a>	<a href="#">3511716</a>
OPTIMUM STORE	Cancelled - Section 8	<a href="#">77351595</a>	<a href="#">3453640</a>
OPTIMUM STORE.COM	Cancelled - Section 8	<a href="#">77351484</a>	<a href="#">3453639</a>
OPTIMUM QUALITY CHECK	Cancelled - Section 8	<a href="#">77309887</a>	<a href="#">3453058</a>
THE OPTIMUM NETWORK	Section 8 - Accepted	<a href="#">76679836</a>	<a href="#">3482838</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601407</a>	<a href="#">3751195</a>
OPTIMUM BUSINESS	Registered	<a href="#">77601415</a>	<a href="#">3714211</a>
OPTIMUM BUSINESS BENEFITS	Registered	<a href="#">85108583</a>	<a href="#">3950483</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 23, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 25, 2011	Jul 04, 2011
3	PENDING, INSTITUTED	May 25, 2011	
4	SUSPENDED	Jun 02, 2011	
5	PLAINTIFF'S CLAIM RESTRICTED	Aug 12, 2011	
6	STIPULATION FOR AN EXTENSION OF TIME	Sep 07, 2011	
7	EXTENSION OF TIME GRANTED	Sep 07, 2011	
8	STIPULATION FOR AN EXTENSION OF TIME	Oct 08, 2011	
9	EXTENSION OF TIME GRANTED	Oct 08, 2011	
10	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Oct 25, 2011	
11	D'S MOTION FOR AN EXTENSION OF TIME	Nov 10, 2011	
12	PLS RESPONSE TO DEF'S MOT TO EXTEND	Nov 11, 2011	
13	EXTENSION OF TIME GRANTED	Nov 23, 2011	
14	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 2012	
15	EXTENSION OF TIME GRANTED	Jan 10, 2012	
16	ANSWER	Feb 09, 2012	
17	AMENDED ANSWER	Feb 21, 2012	
18	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 09, 2012	
19	EXTENSION OF TIME GRANTED	Apr 18, 2012	
20	WITHDRAWAL OF APPLICATION	Aug 14, 2012	
21	BOARD'S DECISION: SUSTAINED	Aug 16, 2012	
22	TERMINATED	Aug 16, 2012	

**Generated on:** This page was generated by TSDR on 2015-06-15 15:51:42 EDT

**Mark:** OPTIMUM OFFICE

OPTIMUM OFFICE

**US Serial Number:** 85433809  
**US Registration Number:** 4251215  
**Register:** Principal  
**Mark Type:** Service Mark  
**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.  
**Status Date:** Nov. 27, 2012  
**Publication Date:** Mar. 06, 2012  
**Application Filing Date:** Sep. 28, 2011  
**Registration Date:** Nov. 27, 2012  
**Notice of Allowance Date:** May 01, 2012

---

## Mark Information

---

**Mark Literal Elements:** OPTIMUM OFFICE  
**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:** 3021926, 3453641, 3482838 and others

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Cable television transmission and broadcasting services; local and long distance telephone and wireless telephone communication services; internet telephony services; providing multiple use access to the internet by means of a cable network; wireless broadband communications

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 2012

**Use in Commerce:** Jun. 2012

**For:** Entertainment services, namely, television programming and production services, distribution of entertainment and educational programming and video-on-demand television programming, and providing cable television schedules and cable television program reviews; providing on-line interactive video games via television and the internet, and providing information on-line relating to computer games

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 2012

**Use in Commerce:** Jun. 2012

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

## Current Owner(s) Information

---

**Owner Name:** CSC Holdings, LLC

Owner Address: 1111 Stewart Avenue  
Bethpage, NEW YORK 11714  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Tamar Niv Bessinger  
Docket Number: CVSC 1108018  
Attorney Primary Email Address: [tbessinger@frosszelnick.com](mailto:tbessinger@frosszelnick.com)  
Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: TAMAR NIV BESSINGER  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLZ  
NEW YORK, NEW YORK 10017-1822  
UNITED STATES  
Phone: 212-813-5900  
Fax: 212-813-5901  
Correspondent e-mail: [tbessinger@frosszelnick.com](mailto:tbessinger@frosszelnick.com)  
Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Nov. 27, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 24, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 23, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	67287
Oct. 19, 2012	ASSIGNED TO LIE	67287
Oct. 05, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 04, 2012	STATEMENT OF USE PROCESSING COMPLETE	71034
Oct. 02, 2012	USE AMENDMENT FILED	71034
Oct. 03, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Oct. 02, 2012	TEAS STATEMENT OF USE RECEIVED	
May 01, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 06, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 06, 2012	PUBLISHED FOR OPPOSITION	
Feb. 15, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 18, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 18, 2012	ASSIGNED TO EXAMINER	74305
Oct. 03, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 01, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

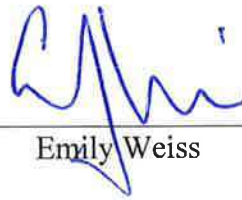
Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 23, 2012

**CERTIFICATE OF SERVICE**

I hereby certify that on this 15th day of June 2015, I caused a true and correct copy of the foregoing NOTICE OF OPPOSITION to be sent by First Class Mail, postage pre-paid, in an envelope addressed to the Correspondent of Record:

Angela P. Doughty, Esq.  
Ward and Smith, P.A.  
P.O. Box 867  
New Bern, NC 28563



---

Emily Weiss